

CAS Strategic Management 2026/27

Dates	Modules	Teachers
31.08-01.09.2026	Strategic Management	Prof. Dr. Stephan Nüesch
21-22.09.2026	Digital Revolution	Dr. Marcus Disselkamp
26-27.10.2026	Marketing Strategy	Prof. Dr. Sascha Götte
16-17.11.2026	Innovation Strategy	Prof. Dr. Stephan Nüesch
23-24.11.2026	Service Strategy	Prof. Dr. Jürg Meierhofer
07.12.2026	Human-Centered AI	Prof. Dr. Philippe Cudré Mauroux and Prof. Dr. Elena Mugellini
01.03.2027	Project Presentations	Prof. Dr. Stephan Nüesch

AEB/ 18.09.25